



Partnerships

Leave No Trace Canada Program

Leave No Trace Canada is an international educational program with a goal of promoting the responsible use of natural areas during outdoor recreation activities. The program offers simple techniques and Principles which help to minimize the negative impact produced by anyone visiting the outdoors – from the remote back country to urban parks and even to the backyard. The principles used are continually evaluated and updated based on independent research conducted by recognized leaders in outdoor education and related fields.

In addition to protecting our natural heritage and enhancing the quality of our outdoor experience, the program is actually an aid to managers of recreation areas. This is accomplished through educational events and messaging with the goal of making hikers, campers and other users aware of their impact on nature and by encouraging them to modify their behaviour while enjoying our parks and wild places.

In addition to those new to the outdoors, the Leave No Trace Canada program is equally intended for experienced enthusiasts who venture into wild and isolated areas and also for visitors to urban parks. In addition to the adult programs, a fun and dynamic experience has been created for children aged 6 to 12 as well as for youth 13 to 18.

History of the Leave No Trace Program

As outdoor recreation gained in popularity over the last 30 years, the number of visitors to natural areas has increased considerably around the world. In the United States, faced with a real threat of significant degradation of popular sites, caused by sharply increased wilderness visitation, managers had two options: to close the access to a number of park sections in order to allow regeneration, or to educate visitors about the minimum-impact methods. Four, U.S. government agencies, including the National Park Service, as well as the National Outdoor Leadership School, then worked to jointly create a science-based, Leave No Trace program. Today, the Leave No Trace Centre for Outdoor Ethics is a non-profit organization, founded in 1994 in Boulder, Colorado and is responsible for the administration of the program and overall organization.

In 2004, a small group of Canadian educators, aware of comparable issues, recognized the importance of introducing the Leave No Trace program in Canada. Today, Leave No Trace Canada is supported by organizations such as Parks Canada, Scouts Canada, Mountain Equipment Company and many more. In 2005, the organization Leave No Trace Canada became an official branch of the United States program. Chapters can also be found in Ireland and Japan.

Importance of Partnerships

In order to promote responsible outdoor behaviour on a large scale and to reach as many outdoor enthusiasts as possible, Leave No Trace Canada relies on building and maintaining partnerships with a variety of organizations including the private sector. Leave No Trace Canada will continue to welcome partners who value similar social and environmental ethics and share our objectives for the outdoors.



Fees

As a registered charity in Canada, we rely on our fee structure, donations and grants to continue with our mission. We endeavour to keep those fees within reach of our partners. All partners are encouraged to develop programs that are self-supporting wherever possible, and we welcome the opportunity to plan events that take this into account. Tax receipts are available for donations.

Partnership Categories

Affiliated Partners - Affiliate partners are organizations that adhere to the principles of Leave No Trace and wish to help in promoting the Leave No Trace Canada program.

Affiliate partners shall pay annual dues and are encouraged to offer benefits to our members such as discounts on their products, services, membership fees, etc.

Supporting Partners - This category is for organizations wishing to contribute financially to the development and promotion of the Leave No Trace Canada program in exchange for visibility.

Supporting partners can fund specific projects, such as production of educational materials or recreation area signs, or provide a financial non-project-specific contribution in order to support the entire organization.

Partner Benefits

- Rights to use the *internationally-recognized*, Leave No Trace logo for marketing, communications and educational materials
- Your organization is seen as a supporter of the protection and *sustainable* use of Canada's natural areas
- Your organization associates and shares goals with a recognized international ethical movement
- Partners are featured in our NEWS and social media reaching an audience of more than 3000 in Canada
- Opportunity to sponsor Leave No Trace educational events based on your regional or national interests
- Your organization/company name and link are added to our website's "Partners" page
- Customized partner events designed for your audience that feature Leave No Trace principles
- Your organization helps drive positive environmental change in Canada

To get more information on partnership opportunities, or to talk to us about ideas for projects to which you could contribute, please contact us.

Leave No Trace Canada

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